

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

Claims 1-15 (canceled).

Claim 16 (previously presented): A lighting device for display devices, comprising:
a light source lamp having one of a curved portion and a folded portion; and
a reflective member provided with a light reducing treatment on a side opposed to the display side of at least part of the curved portion or the folded portion of the light source lamp;
wherein

at least part of the light generated from the one of the curved portion and the folded portion of the light source lamp is reduced or shielded; and

at least part of the one of the curved portion and the folded portion of the light source lamp is covered with a lamp frame.

Claim 17 (previously presented): The lighting device for display devices according to Claim 16, wherein the folded portion has at least two bent portions and a straight portion between the bent portions.

Claim 18 (withdrawn): The lighting device for display devices according to Claim 16, further comprising an optical member provided with a light-reducing or light-shielding treatment on a display side of at least part of the curved portion or the folded portion of the light source lamp.

June 10, 2009

Reply to the Office Action dated March 11, 2009

Page 4 of 10

Claim 19 (withdrawn): The lighting device for display devices according to Claim 18, wherein the optical member includes at least one optical member selected from the group consisting of a diffusing plate, a diffusing sheet, and a lens sheet.

Claims 20-22 (canceled).

Claim 23 (previously presented): The lighting device for display devices according to Claim 16, wherein the reflective member is a reflective sheet.

Claim 24 (withdrawn): The lighting device for display devices according to Claim 18, wherein the light-reducing or light-shielding treatment includes a printed member.

Claim 25 (canceled).

Claim 26 (previously presented): The lighting device for display devices according to Claim 16, wherein the light-reducing or light-shielding treatment includes a printed member.

Claim 27 (withdrawn): The lighting device for display devices according to Claim 18, wherein the light-reducing treatment provides a gradation that varies a degree of light reduction.

Claim 28 (canceled).

Claim 29 (previously presented): The lighting device for display devices according to Claim 16, wherein the light-reducing treatment provides a gradation that varies a degree of light reduction.

Application No. 10/597,030

June 10, 2009

Reply to the Office Action dated March 11, 2009

Page 5 of 10

Claim 30 (previously presented): A liquid crystal display device comprising the lighting device for display devices according to Claim 16.

Claim 31 (previously presented): A light source lamp used in the lighting device for display devices according to Claim 16.

Claims 32 and 33 (canceled).